

PRESSEINFORMATION



BKL is a top innovator.

BKL wins the innovation competition and was officially nominated as one of the Top 100 on 19 June.

Munich, 13 July 2020 – As of 19 June, BKL Baukran Logistik GmbH is officially a Top 100 SME in Germany and thus represents the performance elite in this class. The crane expert came out on top throughout the scientific selection process, especially in the category "Innovative Processes/Organization". In fact, the crane rental and service provider made the Top 10 in this category, despite competition being particularly intense this year, according to the event organizer. The award highlights BKL's aspiration to be an industry pioneer.

Innovation is the DNA and the driving force behind BKL.

"We are proud to officially be one of the most future-oriented SMEs in Germany today. After all, innovation is the DNA and the driving force behind BKL," says Jörg Hegestweiler, CEO of BKL Baukran Logistik GmbH, on receiving the award.

The award ceremony had to be canceled this year. Therefore, science journalist Ranga Yogeshwar congratulated BKL in a video message. Prof. Dr. Nikolaus Franke, the scientific director of Top 100, also emphasized in the video that BKL is generally and systematically geared towards innovation, a fact that is particularly evident in the design of its innovation processes.

BKL fine-tunes its innovations on an ongoing basis.

Since the company's foundation in 1969, Jürgen Volz and later Alexander Volz have introduced numerous pioneering steps, making BKL one of the largest full-service providers of crane solutions in Europe and leaving an indelible mark on the industry. Today, customers can choose from a rental fleet comprising more than 500 tower cranes and over 100 mobile cranes.

The family-owned enterprise actively focused on the topic of digitalization some time ago. In addition to the "paperless office" project, employees use tablets instead of carbon paper at construction sites. Launched in 2018, in just a few mouse clicks, the "[My BKL](#)" app recommends cranes that meet the specific requirements of the customer, one further step on BKL's path to digitalization.

As Jörg Hegestweiler says, "Our aspiration is to lead the field. This is fundamental to all that we have done for over 50 years – and continue to do today – when it comes to crane technology and service, but it is also about how we do it. We are working tirelessly to advance further groundbreaking developments."

Media material:

- » **Photo** (from left to right): **Robert Popp** (CTO), **Jörg Hegestweiler** (CEO) und **Franz Schwaiger** (CFO) with the Top 100 award.
- » **Click here for the video (in German):** with **Ranga Yogeshwar** (science journalist, Top 100 mentor), **Linda Zervakis** (TV news announcer), **Prof. Dr. Nikolaus Franke** (Institute of Entrepreneurship and Innovation of the Vienna University of Economics and Business Administration, scientific director of Top 100), **Frank Thelen** (Founder of Freigeist Capital GmbH, Top 100 juror) and **Jörg Hegestweiler** (CEO of BKL Baukran Logistik GmbH): <https://www.bkl.de/en/top100>

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About the Top 100 award:

Since 1993, the TOP 100 award has been presented to medium-sized enterprises, honoring their special innovative power and outstanding innovative success. For more information, see www.top100.de

Current supporting initiative "Cultural Fridays":

Under the motto of "making a difference together", BKL started the "5+50 Cultural Fridays" for the benefit of cultural centers and artists. Until 31 July 2020, BKL customers will receive a discount of 5% and a 50 euro voucher for the GOP Variete Theatre for every mobile crane and mobile tower crane lift on a Friday. The crane specialist aims to support all those who cannot work owing to the current exceptional situation.

About BKL.

BKL Baukran Logistik GmbH specializes in crane rental, sales and service. With approximately 300 employees in Munich, Ingolstadt, Rosenheim, Frankfurt, Hannover and Hildesheim, the company celebrated its 50th anniversary in 2019 as one of Europe's largest manufacturer-independent providers of crane solutions. BKL's crane fleet offers over 500 tower cranes, with a radius from 22 to 90 meters, plus over 100 all-terrain mobile cranes from 30 up to 500 tonne giants and 10 mobile construction cranes with a radius of up to 65 meters. Moreover, BKL customers benefit from the bespoke turnkey package, certified according to DIN EN ISO 9001 and SCC^P, including planning, logistics and transportation, as well as the 24-hour emergency service. BKL's reference projects include the European Central Bank, the Allianz Arena and BMW Welt. For further information, see www.bkl.de.

Indications of weight in tonnes refer to metric tons.

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