

Four executive managers for BKL's expansion strategy

With two additional managing directors, the crane specialist is gearing up for further business growth.

Munich, 22.01.2018 – As of 1 January, the executive management of BKL Baukran Logistik GmbH comprises four members. Alexander Volz, managing partner of BKL, is joined at the helm by Jörg Hegestweiler and Robert Popp, two additional directors on the executive board, with management structured in the three areas of Sales, Finance and Technical Services.

"Enlarging the management team and dividing responsibility into individual departments sends out a clear signal of the company's development, establishing a powerful position from which to launch our national and international expansion", Alexander Volz explains the move.

Having joined BKL at the beginning of the year, Jörg Hegestweiler is taking over management of Sales, Marketing, HR and IT. From now on, Robert Popp, previously holder of statutory authority at BKL, is head of Technical Services. Franz Schwaiger, managing director of the crane specialist since 2014, is to remain in charge of Finance. Alexander Volz continues as chair of the executive management.

Extending the management team reflects BKL's successful development as one of the leading companies in the European crane industry. In the last three years alone, BKL's fleet of cranes has seen an increase of some 20 per cent, currently comprising over 400 tower cranes and approximately 70 all terrain mobile cranes and mobile construction cranes. Following the sites in Frankfurt (2010), Hannover (2011) and Ingolstadt (2014), the fifth BKL location, BKL Rosenheim, has just started operation (January 2018).

BKL's new managing directors.

Jörg Hegestweiler is to take over Marketing and Sales, as well as HR and IT as managing director. The 50-year old comes from Peri, one of the world's leading formwork and scaffolding specialists, where he was responsible for operations in the Middle East and Africa as regional managing director. Before that, Mr Hegestweiler had spent his whole career in the construction machinery sector, with the Liebherr Group, where he acquired almost 20 years' experience in the tower crane markets within and outside Europe, most recently directing their Saudi operations.

Robert Popp, holder of statutory authority at BKL since 2014, is now managing director of Technical Services, with responsibility for operational procurement, technical apprenticeships and further training. Mr Popp had been head of Service at BKL since 2006, with the Mobile Crane Hire, Transportation, Erection and Repairs departments falling within his remit. Having studied technical business economics, the graduate mechanical engineer (University of Applied Sciences) had previously spent almost ten years working in superstructure projects at Bilfinger und Berger, specialising in the use of construction cranes.

About BKL Baukran Logistik GmbH

BKL Baukran Logistik GmbH specialises in crane hire, sales and service, with almost 50 years in the business. With over 200 employees at five BKL locations – Munich, Frankfurt, Hannover, Ingolstadt and Rosenheim – the company is one of the largest manufacturer-independent providers of crane solutions. The foundation of our success is BKL's fleet of cranes. More than 400 tower cranes from various manufacturers, spanning 13 to 750 metric tonnes, plus over 60 all terrain mobile cranes from 30 right up to 500 tonne giants and eight MKs up to MK140 make it one of the largest, most state-of-the-art hire fleets in Europe. BKL customers benefit from the bespoke turnkey package, certified according to DIN EN ISO 9001 and SSC^P, including planning, logistics and transportation, as well as the 24-hour emergency response. BKL's reference projects include the European Central Bank, the Allianz Arena and BMW Welt. For further information: www.bkl.de.

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