

A strong trio to push BKL's growth strategy.

With a new managing director on board, the crane specialist is optimally positioned for further expansion.

Munich, 31.07.2023 – As of the second quarter, BKL Baukran Logistik GmbH, based near Munich, has a three-person management team. Newest member Johanna Lauter is responsible for the company's financial operations, alongside management duo Jörg Hegestweiler and Robert Popp. Once again, the executive management of the family-owned business is structured in the three divisions of sales, technology and finance, ready to implement its ambitious growth plans in 2023.

"With the new executive management team, BKL is in a ideal position to achieve our dynamic expansion goals. This will involve extensive changes, both at the national and the international level, in the various business units handling all aspects of mobile cranes and tower cranes," says Alexander Volz, owner and Chairman of the Advisory Board of BKL Baukran Logistik GmbH.

Executive management trio at BKL.

Johanna Lauter joined BKL as Chief Financial Officer in May. The 36-year-old managing director heads the departments of corporate finance, accounting, planning and control, tax, legal and compliance, supported by a team of eight. "As a true technophile, I am delighted to help shape the future of BKL, a real jewel on the SME landscape. My focus is on advancing the effective economic strategy that will safeguard the company's financial stability over the long term while enabling us to take flexible action in responding to every market situation," says Johanna Lauter. The business economist was previously head of controlling and accounting at a management consultancy for more than nine years.

With Johanna Lauter on board, BKL has turned the management duo of Jörg Hegestweiler, CEO, and Robert Popp, CTO, into a dynamic trio.

BKL to continue its expansion strategy.

The new organisational structure reflects BKL's successful development as one of Europe's leading providers of crane solutions. In the last three years alone, the company has increased its turnover in the three segments of crane rental, sales and service by almost 30 percent to roughly 83 million euros. Today, its crane fleet comprises in excess of 500 tower cranes, over 100 mobile cranes and more than 20 mobile construction cranes, plus numerous loader cranes and a wide range of transport equipment. At present, 333 employees at seven locations ensure that well over 10,000 operations per year are carried out professionally for customers all over Germany and Europe.

As one of the first steps in implementing its 2023 expansion plan, the crane specialist launched BKL Aschaffenburg in March. The additional site expands the full services for construction and mobile cranes provided by BKL Center/West for the Rhine/Main region.

The next changes will extend the services BKL offers throughout Germany and enhance BKL's operational performance still further at the regional level, but also on the international stage.

55 years of BKL: launching the crane model campaign.

Founded in 1969 as a construction crane provider, BKL celebrates its 55th anniversary in 2024. To mark the anniversary, the crane specialist launched a major promotion: from now on, customers will receive one of 110 crane models with every tower crane rented.

Moreover, every tower crane rental now comes with extra service, free of charge. Over and above the individual consulting and planning, the tower crane experts have put together a special project preparation package for the holiday season, which also includes the CAD drawing.

For further information on the two promotions, please go to <https://www.bkl.de/news/>

PRESS RELEASE



Photographs:

Source: Christoph Vohler / BKL Baukran Logistik GmbH / www.bkl.de



A strong trio for large-scale projects.

With Johanna Lauter as new CFO, Robert Popp, CTO, and Jörg Hegestweiler, CEO (from left to right), BKL is perfectly equipped for further expansion.



The financial expert for stability and flexibility.

As CFO at BKL, Johanna Lauter is focusing on advancing the company's long-term economic strategy and intensifying cooperation with partners and staff.

About BKL.

BKL Baukran Logistik GmbH specialises in crane rental, sales and service. With over 50 years of experience and more than 300 employees in Munich, Ingolstadt, Rosenheim, Frankfurt, Aschaffenburg, Hannover and Hildesheim, the company is one of Europe's largest manufacturer-independent, full-service providers of crane solutions. BKL's crane fleet offers over 500 tower cranes, with a radius from 22 to 90 metres, plus over 100 all terrain mobile cranes from 30 up to 700 tonne giants and 20 mobile construction cranes with a radius of up to 65 metres. Moreover, BKL customers benefit from the bespoke turnkey package, certified according to DIN EN ISO 9001 and SCC^P, including planning, logistics and transportation, as well as the 24-hour emergency service. BKL's reference projects include the Allianz Arena, BMW Welt, the European Central Bank and Terminal 3 at Frankfurt Airport. For further information, please see www.bkl.de.

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