

PRESS RELEASE



BKL film is awarded the German Business Film Prize 2022.

Munich, 30 November 2022 – The new film produced by crane specialist BKL Baukran Logistik GmbH was announced on 25 October as one of the winners of the German Business Film Prize awarded by the Federal Ministry for Economic Affairs and Climate Action. Filmed in cinema quality, the company's video "Why our customers sleep better" made it to the top three in the category "Wirtschaft gut präsentiert" (Business in a good light), beating over 70 entries.

BKL's film: "Why our customers sleep better".

With a generous dose of thrills and plenty of entertainment thrown in, the film features powerful images of a crane project in Frankfurt. Two 450-tonne mobile powerhouses are lifting steel girders at a high-rise building when events on the building site take an unexpected turn. The mobile crane operators spring into action and provide an uplifting ending.

Following extensive preparation by the crane specialists at BKL Munich and Frankfurt, the story was filmed by the crew of Naumann Film under real conditions – over 55 metres above the ground – at a hotel in the centre of Frankfurt. The video is available in 4K on YouTube at youtube.com/@BKL Baukran Logistik. On 20 December, the making of the film will also be released, showing the cranes being set up in fascinating behind-the-scenes footage.

55th German Business Film Prize.

One of Germany's oldest film accolades, the German Business Film Prize is awarded each year by the Federal Ministry for Economic Affairs and Energy. The competition seeks to heighten public awareness and understanding of economic issues. The award ceremony took place in the tipi at the Federal Chancellery in Berlin on 25 October.

To watch the film and find out more about the prize, please see:

www.youtube.com/watch?v=jm7dC4hyYYA

www.bmwk.de/Redaktion/DE/Wettbewerb/deutscher-wirtschaftsfilmpreis.html

Photo:



Award ceremony in Berlin.

Klaus Naumann (Naumann Film) and Veronika Leger (BKL) are presented the certificate for the film "Why our customers sleep better" at the award ceremony for the 55th German Business Film Prize.

Photo: BMWK / Bundesfoto / Christina Czybik

PRESS RELEASE



About BKL.

BKL Baukran Logistik GmbH specialises in crane rental, sales and service. With approximately 300 employees in Munich, Ingolstadt, Rosenheim, Frankfurt, Hannover and Hildesheim, the company has over 50 years of experience as one of Europe's largest manufacturer-independent, full-service providers of crane solutions. BKL's crane fleet offers over 500 tower cranes, with a radius from 22 to 90 metres, plus over 100 all terrain mobile cranes from 30 up to 700 tonne giants and 15 mobile construction cranes with a radius of up to 65 metres. Moreover, BKL customers benefit from the bespoke turnkey package, certified according to DIN EN ISO 9001 and SCC^P, including planning, logistics and transportation, as well as the 24-hour emergency service. BKL's reference projects include the Allianz Arena, BMW Welt, the European Central Bank and the new Terminal 3 at Frankfurt Airport. For further information, please see www.bkl.de.

Reprint free of charge
A specimen copy is requested.

Press contact:

BKL Baukran Logistik GmbH
Veronika Leger
Tel.: +49 (0)8121 2248-176
Email: presse@bkl.de